The Assignment?

-Make a music video about organic chemistry.

-The lyrics should contain mostly technical information about structure, reactions, and/or synthesis, but be sure to mention ‘UCLA’ and ‘14D’ in your video (either verbally or in writing)!

-Your music video can be completely original or a parody of one of your favorite songs.

-The length should be between 2–3 minutes.

-No vulgarity or nudity – keep it ‘PG/PG-13’

-You may work by yourself or in teams of up to 4 people.

-Must submit the video to Neil (CD, DVD, or youtube link) by: Tuesday, June 1, 2010 at 9am.

-Must be willing to have the video posted on the 14D website and shown in class.

Grading?

-Neil and the TAs will evaluate the music videos and assign extra credit points (0, 5, 10, or 15). These extra credit points will be applied to your lowest midterm grade. An example of a ‘15 point’ video can be found here: http://www.youtube.com/watch?v=igp1WvCo-F4

-Evaluation criteria include incorporation of organic chemistry, creativity, entertainment factor, and overall quality.

-Each person on a given team will receive an identical score. Grades are not negotiable.

Other?

-The best few videos will be shown in lecture.
FAQ

–I noticed that you mentioned the extra credit needs to be 2-3 minutes. However, I feel like this is not sufficient time to make a good video about the vast wonders of organic chemistry. Is it all right if it's 5 min?

If your video exceeds 3 minutes, that may not hurt your grade...just make sure it is entertaining throughout since 'entertainment factor' is one of the grading criteria. Also, just a heads-up, if it is too long, I may not be able to show it in class (if it happens to be one of the best videos).

–I was planning to use my band members, who aren't part of the class, to help me out with the project, and write an original piece? Is that fine?

Sure, it is OK to have 'extras' in your video.

–For the extra credit assignment, do we actually need to be in the video or can we just sing the track?

We would like to leave the instructions 'make a music video about organic chemistry' somewhat open to interpretation. Thus, if you are not in the video that could be OK. However, the consensus amongst the teaching team is that it would be best to at least make an appearance in the video if you decide not to star in the entire thing.

Just to be clear on the grading, the TAs and I will evaluate each video and assign extra credit points of either 0, 5, 10, or 15 to be added to your lowest midterm. The evaluation criteria include incorporation of organic chemistry, creativity, entertainment factor, and overall quality. If you can meet these criteria without being in the video, you would still get extra credit.

–For the extra credit video can a person rap in two different group's videos?

Participating in more than one video is OK. However, you would only receive extra credit for one of the videos. You would have to let me know, in advance, which of the two videos you would like to count for the extra credit.
Teacher Playlists

Adam:
Don’t Stop Believing, Journey
Handlebars, Flobots
Drunk Girl, Something Corporate
Devil Went Down to Georgia, Charlie Daniels Band

Amanda:
Hard to Concentrate, Red Hot Chili Peppers
She Will Be Loved, Maroon 5
Viva La Vida, Coldplay

Grace:
99 Problems, Jay-Z
Baby Got Back, Sir Mix-A-Lot
Go With The Flow, Queen of the Stone Age
Anything from ‘Glee’

Stephen:
Dream On, Aerosmith
Breaking the Law, Judas Priest
Eye of the Tiger, Survivor
Hot for Teacher, Van Halen

Neil:
You’ve lost that loving feeling, The Righteous Brothers
Dustin the Wind, Kansas
I Love LA, Randy Newman
Mo Money Mo Problems, Notorious BIG
The Message, Grandmaster Flash